



# LEADING IN AN OWNERSHIP SETTING: THE PROGRAM FOR CEOs

*An Educational Partnership of The Employee Ownership Foundation & University of Pennsylvania*

**Session Dates:**

**Part I:** Sunday, July 8 - Friday, July 13, 2018

**Part II:** Sunday, November 11 - Wednesday, November 14, 2018

**Personal Information:**

Name \_\_\_\_\_  
Last First Middle Initial

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City State Zip

Company Phone ( ) \_\_\_\_\_ Direct Phone ( ) \_\_\_\_\_

Emergency Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

How did you hear about the program? \_\_\_\_\_

**Tuition: \$ 11,000** (members of The ESOP Association)

**\$ 13,000** (non-members of The ESOP Association)

*Tuition includes the Certificate Program, books and materials, most meals and educational and unique learning experiences.*

**Payable by check to: The Employee Ownership Foundation**

**Complete form and mail along with tuition payment to:**

The ESOP Association  
1200 18th Street, NW, Suite 1125  
Washington, DC 20036

**OR:**

For on-line registration visit [www.esopassociation.org/meet-learn/meetings/ceo-leadership-program](http://www.esopassociation.org/meet-learn/meetings/ceo-leadership-program)

**Hotel and Meal Information:** Each participant will be responsible for his/her own hotel reservation. The ESOP CEO Program has reserved a block of rooms at The Inn at Penn, a Hilton Hotel. The Inn at Penn is located at 3600 Sansom Street, in Philadelphia, PA, and the number to call to make reservations is (215) 222-0200. Participants should expect to pay for their own dinners on other than the first and last days of each session. A continental breakfast and lunch will be included as part of each day's program.

**Cancellation Policy:** Cancellation requests must be in writing to Ginny Vanderslice, you may e-mail your request to [virginiv@sas.upenn.edu](mailto:virginiv@sas.upenn.edu). All requests for refunds must be received no later than June 1st.

**Inquiries:** Questions about registration for this prestigious program please contact Rosemary Clements at [rose@esopassociation.org](mailto:rose@esopassociation.org) or 202-293-2971.

For more information about the program content, contact Dr. Ginny Vanderslice at [virginiv@sas.upenn.edu](mailto:virginiv@sas.upenn.edu) or 215-292-4865.

Registration Form

# Leading in an Ownership Setting: The Program for CEOs



An Educational Partnership of The Employee Ownership  
Foundation & the University of Pennsylvania



## Who should attend?

- Current or incoming CEOs, Presidents and/or executive leaders of employee-owned companies
- Within these role definitions, Leaders who want to work on their self-development as leaders
- Leaders who practice and are committed to lifelong learning
- Leaders who want to maximize their opportunities to build a high-performance culture on the foundation of employee ownership
- Leaders who are interested in developing a national network with leaders of ESOP companies from around the country

### Program Sessions:

The certificate program is one program presented in two sequential sessions. Participants are expected to attend BOTH sessions.

**Part 1: July 8-13, 2018**

**Part 2: November 11-14, 2018**

Tuition includes the Certificate Program, books, materials and most meals. Cost is **\$11,000** (for members of The ESOP Association) **\$13,000** (non-members of The ESOP Association)

**Eligibility:** Participation in this prestigious Certificate Program is limited to current and incoming Chief Executive Officers/Presidents and/or CEO designees/President of employee-owned companies. Program participation will be limited.

**Location:** The Certificate Program will be held on the campus of the University of Pennsylvania. This is one of the most beautiful of the Ivy League institutions with green lawns, landmark architecture, a rich "university city" cultural life. All of Penn's 12 graduate and professional schools within walking distance of one another.

***"The program provides the CEO with the necessary tools to implement positive change within the organization. I've walked away with a vast personal tool kit to improve my personal skills, as well as the organization around me."***

Mike Willard, CEO, Salem Distributing, Winston-Salem, NC  
(Class of 2012)

See more testimonials at: <http://www.esopassociation.org/meet-learn/meetings/ceo-leadership-program>

## Unparalleled Content and Opportunity

The Employee Ownership Foundation and the University of Pennsylvania's School of Social Policy & Practice have partnered to offer an innovative Certificate Program – Leading in an Ownership Setting: The Program for CEOs which includes:

- An understanding of the essential factors for effectively leading an ESOP company
- Knowledge about the leadership challenges & opportunities unique to ESOPs
- Authentic reflection on your personal strengths and challenges as a leader
- 360 leadership assessment, feedback and coaching with regard to Emotional Intelligence, and other valuable leadership competencies
- Understanding, skills and tools for becoming an even more effective leader
- Development of a peer support network of leaders of other ESOP companies
- Ongoing program opportunities through a growing alumni network

### Inquiries:

For further information please visit: <http://www.esopassociation.org/meet-learn/meetings/ceo-leadership-program> or contact the Academic Director, Dr. Ginny Vanderslice at [virginiv@sas.upenn.edu](mailto:virginiv@sas.upenn.edu) or 215.292.4865